



## Annual Report 2020-2021

*La Salle International Foundation, Inc.*



*During 2020-2021, the La Salle International Foundation collaborated with other international nonprofits to conduct a highly successful Covid-19 Humanitarian Relief campaign assisting schools, staff, families, and neighborhoods to cope with the pandemic's challenges.*

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### **Comments on the Year**

- *Responding to the Covid-19 pandemic*
- *Why female scholarships are important*
- *The Beirut Emergency Relief Campaign*



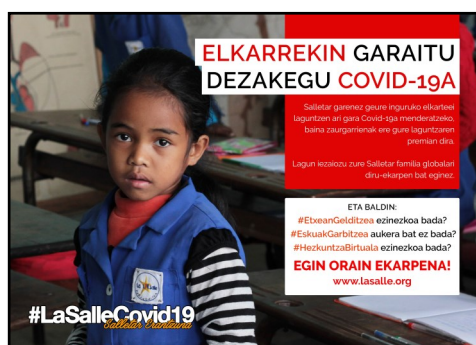
## Responding to the Covid-19 Pandemic

When the first known case of Covid-19 was identified in Wuhan, China in December 2019, few could have known that a horrific pandemic burgeoned. The virus which caused this disease, SARS-CoV-2, has caused economies to fail, governments to collapse, and millions of people to die.

When La Salle International became aware of the transmission of Covid in early 2020, it confabbed with the Solidarity and Development Secretariat in Rome to activate an emergency relief protocol which is used in response to humanitarian disasters. While the full extent of the relief was, and continues to be a matter of conjecture, it was known that Lasallian entities would be greatly impacted.

As the virus wreaked havoc in developed countries — first China, then Italy, then

other European countries — it was easy to conjecture Covid's airborne transmission and virulency would impact underdeveloped countries even more harshly. These are locations where people live together in extremely close proximities, have attendant comorbidities complicating Covid recoveries, and lack access/affordability to quality medical services. For Lasallians, whose global efforts primarily focus on underdeveloped areas, that's a large percentage of its service map.



The “Lasallian Response” campaign circulated posters in ten different languages to elicit support for the #LaSalleCovid19 humanitarian relief campaign.



Students exchanging supportive fotos through this social media campaign connected with each other virtually.

To be successful, a humanitarian relief effort would need to engage all levels of support, including but not limited to NGOs, schools, youth groups, schools, foundations, corporations, and individual donors. The Solidarity Secretariat in Rome was selected as the base of operations and collaborative group meetings were held in four different languages (Italian, Spanish, French and English) frequently during the first half of 2020. La Salle International took a lead role in this effort by making presentations, coordinating ef-

forts with the Secretariat, conducting North American appeals, maintaining communications with diverse constituencies, and assisting with various organizational details of the program.

This campaign involved approximately 150 collaborative key-stakeholders from all Lasallian regions, and resulted in more than 850,000 social media contacts. Supporters enthusiastically submitted photos and videos of hope, and they organized fundraising initiatives to help people



Many Lasallian NGOs worked collaboratively to help fund the emergency Covid Relief campaign.



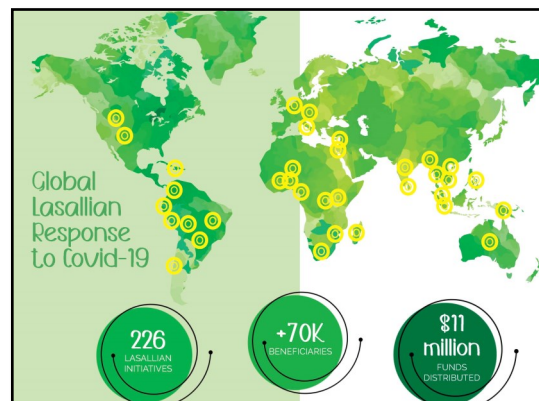
affected by the coronavirus.

The campaign was highly successful on multiple fronts. It enabled the Lasallian network of fundraisers to unite their efforts at a level not previously

experienced, and in doing so, set the seeds for productive future partnerships. (This collaboration was assisted by the professional team at Caplor Horizons and is ongoing.) Additionally, it mobilized networks of young Lasallians in helpful ways to assist the campaign and connect with each other. Finally, it resulted in the funding of over 226 initiatives which impacted more than 70,000 people through the collection of over \$11 million in total Lasallian support.

La Salle International received donations of \$166,802 in support of this humanitarian campaign from thoughtful donors and foundations. It is noteworthy that many of these

funds came from the De La Salle Brothers themselves, providing global humanitarian Covid-19 relief.





## Why girl scholarships are important

In many of the world's countries, girls are considered subordinate people, sometimes even property to be bartered by fathers for financial gain. Often they are passed over educationally as sons fill the classrooms instead of daughters.

And while that vision of girlhood seems unimaginably remote for many in developed countries, it is a harsh reality in many undeveloped states.

Besides the inherent justice issues supporting a girl's right to education, societies accrue significant socio-economic gains if girls are educated.



*The Economist*, a newspaper well-respected for its research and perspectives, noted that girls who are educated will have fewer children, and invest more in them. Children of educated mothers will be less likely to die in infancy, or to grow up stunted physically or mentally. Educated mothers more frequently read to their children and help them with their homework. All this means the children will learn more, and earn more as adults. A recent study by Citigroup and Plan International estimated that, if a group of emerging economies ensured that 100% of their girls completed secondary school, it could create a prevailing boost to their GDP of 10% by 2030.



While girl education is progressing in some venues, the risk of regression is real. You can't buy a quality education, but someone has to pay for it. And so, when it comes to girls' education, often these funds are first on the economic chopping blocks of overly stretched undeveloped countries. As such, girls are emotionally, intellectually and opportunistically hobbled when they fail to participate in the benefits schooling provides. They miss educational training in birth control, consent, and self-assertion which enables them to

growth healthily even amid male-dominated patriarchal societies. Educated women are less likely to be poor, suffer domestic abuse, and be dependent on social welfare systems. Education



teaches them how to realize their potential, gain personal development skills, and become productive, law abiding contributory citizens.

La Salle International recognizes the importance of girl education. Over many years, La Salle International has promoted their education by providing protective on-site dormitories, investing in scholarships for girls, advocating for girl's rights, and supporting female empowerment programs globally. During the past year, La Salle International raised \$375,754 for educational programs, many of which supported girl's education. We can't change the past, but we must change future educational access for girls worldwide.

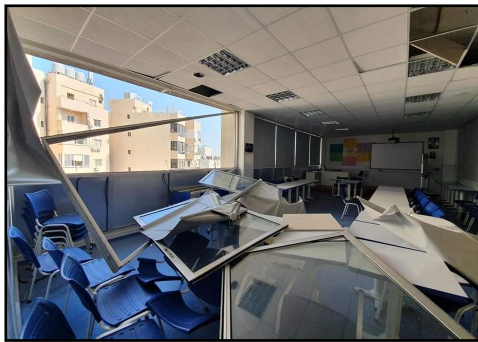




## Beirut Emergency Relief Campaign

On August 4, 2020, a massive ammonium nitrite stockpile explosion caused widespread injury, death, property damage, and homelessness in the port city of Beirut. The explosion was so powerful that its 3.3 magnitude earthquake was felt in Cyprus, 150 miles away.

*#LasalleforBeirut*, an emergency relief campaign was immediately launched by the Lasallian network and relief funds were solicited for humanitarian aid to local citizens, reconstruction assistance to three severely



*Fratelli program staff volunteers delivered food supplies donated by La Salle International and other NGOs to affected families in Beirut.*

affected Lasallian high schools, and educational scholarships for financially impacted families whose children attend the Beirut Lasallian schools. During the past operating year, Lasalle International has supported these emergency and reconstructive efforts through donor contributions totaling more than \$215,000 USD. Additional donations will go toward student educational support.



## Sponsorships

*The following representative activities, programs and institutions were sponsored from monies donated to La Salle International between July 1, 2020 and June 30, 2021.*

Henamulla Pre-School  
Colombo, Sri Lanka  
Health  
\$ 10,000.00 USD



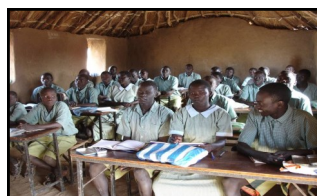
De La Salle Solidarietà  
Internazionale Onlus  
Rome, Italy  
Health and Humanitarian  
\$ 26,907.00 USD



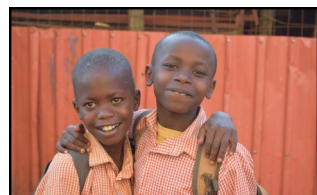
Lasalle for Beirut Campaign  
Health and Education  
\$ 206,907.05 USD



Solidarity with Southern Sudan  
Malakal, Southern Sudan  
Education  
\$ 5,000.00 USD



St. Mary's Boys' Secondary School  
Nyeri, Kenya  
Education  
\$ 57,550.00 USD







## Sponsorships



UniLaSalle Beauvais  
Beauvais, France  
Education  
\$ 35,000.00 USD



Bro. Victorino Preservation Trust  
Rome, Italy  
Education  
\$ 49,999.99 USD



The Fratelli Project  
Beirut, Lebanon  
Humanitarian and Education  
\$ 20,000.00 USD



Institución Educativa  
Sagrada Corazón de Jesús  
Cúcuta, Colombia  
Education  
\$ 20,000.00 USD



Collège des Frères  
Bethlehem and Jerusalem  
Education  
\$ 31,400.00 USD

### Sponsorships

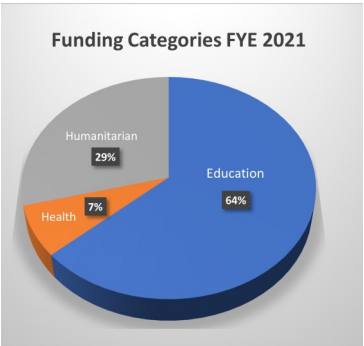
Jeevan Jyothi Hospice  
Theni, India  
Health  
\$10,000.00 USD



De La Salle Brothers  
Colombo, Sri Lanka  
Health  
\$ 10,000 USD



Fundación Bolivia Digna  
Cochabamba, Bolivia  
Health  
\$ 5,000.00



During FYE 2021, La Salle International Foundation funded 48 project grants in 22 different countries. The service category distribution of those grants, as empowered by its registration as a 501(c)(3) non-profit public charity are shown in the diagram to the left.



## Financials

In accordance with our status as a 501(c)(3) public charity, a Form 990 has been filed with the Department of the Treasury for the fiscal year beginning 1 July 2020 and ending 30 June 2021. Copies of current and previous IRS 990s are available from La Salle International and are open to public inspection.



*La Salle International was again selected by an independent third party as "The Best Philanthropic Organization" in Washington DC. Thank you to our donors for making us so successful!*

Total revenues received by La Salle International during FY 2020-2021 were \$544,609.61. Of this, \$512,821.72 was distributed directly to charitable causes and, when combined with net assets or fund balances from the previous year, \$77,704 of assets remain in the Foundation. All gifts have been acknowledged and funds tracked.

Grants were made to projects in Thailand, Lebanon, Vietnam, India, Kenya, South Sudan, Jerusalem, Palestine, Papua New Guinea, Ethiopia, Burkina Faso, the USA, Guatemala, Rwanda, Madagascar, Peru, Congo, France, Sri Lanka, Italy, Madagascar and Bolivia.

During FY 2020-2021, La Salle International Foundation closely assisted the development efforts of the De La Salle Solidarity International ONLUS in the solicitation and/or reporting requirements for grants serving Lasallian operations around the world.



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