



**You are part of 1 Global  
Lasallian Family!**  
*Let us show you!*

# 1 Global Family: 1 La Salle

Whether it's your school, your job, or your community, there's one place we want you to call home: La Salle.

1 global family, 1 global impact: changing the world through education.

you have a home  
away from home  
**in 80 countries...**

... well, actually you  
have **1200 homes!**

- Kindergartens & Preschools
- Primary Schools & Secondary Schools
- Technical Education
- Universities
- Professional Training
- Non-formal Educational Centers
- Adult Education Programs
- Centers for Street Children
- Programs and Centers for Combating Gender-Based Violence
- Special Schools for Refugees and Minorities
- Itinerant Educational Programs for non-settled people.



...and an incredibly large family, with hundreds of thousands of relatives!

**150 K teachers & staff**  
**1.1 million students**  
**Millions of alumni!**

## Would you support the most vulnerable members of your family?

Every year, war, poverty, and social injustice rob thousands of young people of their opportunity to build their future. We launched the 1 La Salle Campaign to support projects for these children in the five regions of our Lasallian Family.

**From desks to dreams...Will you make it happen for the most vulnerable in your family?**

let us show you **how**

# No one left behind

## Minorities & Displaced

No child future should be put on hold due to the ravages of war, migration, or displacement. Your support to the 1 La Salle Campaign ensures that children can continue on their journey towards a brighter future, like in these projects.



### RELEM

Lasallian Region of Europe & Middle East

*Fratelli Project, Lebanon.*

Non formal educational center for syrian and iraqi refugee children and youth.



### RELAL

Lasallian Region of Latin America

*Zona Reina, Guatemala.*

Professional training for women from indigenous communities.



### RELAF

Lasallian Region of Africa

*Foyer Akwaba, Ivory Coast*

Promoting access to education and family reconciliation for vulnerable street children.



### RELAN

Lasallian Region of North America

*Homstead, USA.*

Educational center aimed at immigrant families primarily from Central America.



### PARC

Lasallian Region of Asia & Oceania

*La Salle Pouthum, Cambodia.*

Promoting access to education and citizenship for undocumented children.

# All Girls at School

## Women & Girls

Your contribution to the 1 La Salle Campaign will support initiatives aimed at promoting access to education for women and girls, particularly in contexts where they face significant challenges in pursuing their educational journey and realizing their dreams.



### RELEM

Lasallian Region of Europe & Middle East

*La Salle Scampia, Italy.*  
Increasing female employability in vulnerable communities.



### RELAL

Lasallian Region of Latin America

*Fratelli Project, Colombia*  
Professional training for women from indigenous and displaced communities.



### RELAF

Lasallian Region of Africa

*La Salle Tumba, DR Congo.*  
Scholarships for primary & secondary school girls and vocational courses for adolescent.



### RELAN

Lasallian Region of North America

*Lasallian Women of Hope*  
International program to combat period poverty in fragile contexts.



### PARC

Lasallian Region of Asia & Oceania

*La Salle Keesara, India.*  
Promoting Girls access to Science, Technology, Engineering, Arts, & Mathematics (STEAM) Education.

# Sustainable future

## Vulnerable communities & the Common Home

Your contribution to the 1 La Salle Campaign will significantly improve the lives of vulnerable communities by providing access to vital resources and promoting environmental sustainability.



### RELEM

Lasallian Region of Europe & Middle East

*La Salle Egypt & Lebanon.*  
Bringing the clean energy of solar panels to our schools.



### RELAL

Lasallian Region of Latin America

*San Isidro Labrador, Paraguay*  
Clean water initiative for our school and the entire community of Pozo Colorado.



### RELAF

Lasallian Region of Africa

*La Salle School Rumbek, South Sudan*  
New clean water implant for our students and the agricultural purposes of the school.



### RELAN

Lasallian Region of North America

*De La Salle Blackfeet School, USA*  
Educational center in the Blackfeet American Indian Reservation.



### PARC

Lasallian Region of Asia & Oceania

*St Xavier Boys College, Sri Lanka.*  
Improving living conditions for students in our school hostel.

# Join the 1 La Salle Campaign!

by **raising awareness**

## THANK YOU FOR BEING A PART OF 1 LA SALLE.

With your support, this global campaign will strengthen our sense of belonging to one of the largest educational communities in the world: the Lasallian community. Your participation is crucial, as your efforts will help guide students from our educational institutions to connect with their peers in other countries and even continents. From America to Asia, from primary school to university, we are all Lasallians, united by our shared values, faith, fraternity, and service.

## 1. ENGAGE YOUR STUDENTS IN THE #LA SALLE CHALLENGE:

**Timeline:** September–October– November 2024

How well do you know your Lasallian family? Engage your educational community—students, teachers, and Brothers—with video interviews! Capture moments where students pose questions to the community and discover who can answer the most! The goal is to have fun while exploring the richness of our global Lasallian family!

When you post your video, do not forget to tag us or add us as collaborators @ lasallefoundation and use the hashtags: #LaSalle - #1LaSalle - #LaSalleChallenge



### FORMAT AND RESOLUTION

Orientation: horizontal and vertical

Proportions: 16:9 and 9:16

Resolution: HD or Full HD

Duration: 1:30 - 2:00 min

### 🏠 LOCATION

The recordings should be made in open spaces, in medium long shot.

The individuals should be in the foreground, with a recognizable location that represents the educational institution in the background.



### ☀️ LIGHTING

Recordings should not be done during the sunniest part of the day to avoid shadows on faces. Avoid filming against the light.

### 🔊 SOUND

Lapel microphone (wired or wireless) or a handheld microphone. If specific equipment is not available, we suggest recording with two smartphones: one for audio and one for video. The audio can be synced during editing.

### 👤 INTERVIEWS

The interview does not have to be one-on-one. The interview can include up to three or four students. Be mindful of background activity that could disrupt the content.

\*\*The interviewer should be a person with an attitude that radiates joy and enthusiasm. They should be familiar with the answers to the questions. It is recommended to obtain written permission for the transfer of image rights.

### 💬 SUGGESTED QUESTIONS:

How many La Salle educational institutions are there worldwide? [1200]

How many Lasallian students are there in the world? [1.1 Million students]

How many Lasallian teachers and staff? [103 K]

True or false: La Salle only has colleges/schools? [false]

In which country was the most recent La Salle school opened? [Rwanda, Kenya]

Name 5 countries where La Salle is located and that you would like to respond to this challenge.

# Join the 1 La Salle Campaign!

by **raising awareness**

## 2. WORKSHOP ACTIVITIES

**Timeline:** November–December 2024 | March 2025 | May 2025

### Common Starting Activity

#### Engage and Inspire

Begin by engaging the students in watching this video to explore the story of the "1 La Salle" campaign and together, uncover the greatness of our Lasallian family: <https://www.youtube.com/watch?v=6Fj5W4ln8rI>

#### Global Awareness

- After watching the video, explain to the students that there are many schools like theirs around the world. Emphasize that they have a million classmates in numerous countries, speaking different languages and coming from diverse cultures. Despite these differences, we are united by our Lasallian school and the belief in the power of education to improve the world

#### Introduction to Solidarity projects.

Devote three key moments of the year to raise awareness among students by projecting the relevant projects page of this document in the classroom. In November–December, focus on the section titled "No One Left Behind," which highlights five projects for minorities and displaced people. In March, in celebration of International Women's Day, concentrate on the "All Girls at School" section. Finally, in April–May, for Earth Day or Founder's Day, emphasize the section dedicated to sustainable futures. After reviewing each section's projects together, proceed with the corresponding activities for children and youth.

**These activities are primarily designed for school students, but if you work or are involved in a non-formal educational center, we encourage you to adapt them to suit your context!**

#### Creative Activity: Drawing Stars

#### Activity for children

- Hand each student a yellow A4 sheet and ask them to draw a star on it, symbol of the La Salle Family worldwide.
- Have the students write their names and one of the countries or schools where a project is taking place.
- Allow the students to decorate their stars however they like. Explain that this star represents our Lasallian Family and its most vulnerable members. Like the stars they created, each one of us is unique and different, but together, we form a sky full of bright stars, taking care of one another.
- Take a picture of the students with their stars and post them on the school's social media channels with the hashtag #1LaSalle.
- Encourage the students to take their stars home as a gift for their parents and discuss what they discovered today.

#### Group Division and Topic Assignment

#### Activity for youth

Divide the class into five groups and assign each group one project. Encourage them to gather information on the historical and current context of their assigned project and the challenges faced by the affected populations. For example, for the group "No one left behind":

- The war in Syria and migration in the Mediterranean and Lebanon.
- Street children in Ivory Coast and Africa.
- Stateless people in Southeast Asian countries such as Cambodia.
- Migration from Central and South America to the United States.
- Discrimination against indigenous peoples in Central and South America.

Have each group create a presentation to share their findings with the class. This can be in the form of a digital presentation, poster, or any other creative medium. These activities can be integrated into the educational curriculum and scheduled among various subjects to provide an interdisciplinary experience.

**Encourage students to brainstorm ways they can support these projects. They might become your greatest allies for the next page activity!**

# Join the 1 La Salle Campaign!

by hosting **your fundraiser**

**Timeline:** November–December 2024 and throughout the entire school year

Organize your own fundraising event at the La Salle school where you work, attended, or where your children are enrolled, and donate the proceeds to the projects seen before.

**Engage your family, friends, and colleagues to change the world through education!**

Your school can earn the title of "La Salle Star" and receive a certificate to display on a solidarity bulletin board in the school's main hall.

We are confident that your educational community already organizes these types of events. Why not dedicate them to the most vulnerable in your Lasallian Family?

**For each completed activity, you can add a star!**

**Collect all the stars!**



**PROCEEDS FROM THE SALE OF PLAY TICKETS**



**PROCEEDS FROM MUSICAL CONTEST OR SHOW**



**SOLIDARITY RUNS AND SPORT COMPETITIONS**



**PROCEEDS FROM THE SALE OF CAKES OR FOOD-RELATED EVENTS.**

*Be creative*  
*Be educational*

The 1 La Salle Campaign aims to bring as many children to school as possible, but without losing the focus of raising awareness and educating young generation about the culture of solidarity and social justice.



## Step 1

Get in touch with us and you will receive guidelines and informative materials to organize your fundraiser!

## Step 2

Organize your own fundraiser, aim to collect all the stars, and turn these events into lasting traditions of outreach in your school and community.

## Step 3

You will receive a "La Salle Star School" certificate and regular updates from the Lasallian solidarity projects you supported!



# Join the 1 La Salle Campaign!

with your **Recurring Donation**

## Why *Recurring* Donations?

Because we are looking for mission stewards!

It's not about how much is given, but about knowing that vulnerable youth can count on you!

## Why donate for 1 La Salle?

Because we recognize that certain projects may resonate more than others, and that some regions of the world receive more media attention.

Our goal is to ensure equitable and inclusive education for everyone, everywhere.

### Step 1

Your regular donation (monthly, semi-annually, or annually) goes into the 1 La Salle projects, joining the contributions of others like you who are committed to bringing education to the world's most vulnerable contexts.

### Step 2

Each year, an international La Salle committee finance programs for vulnerable children and youth worldwide, like the 15 projects in previous pages.



### Step 3

You'll receive constant updates on the stories of the unfolding futures you made possible, from desks to dreams.



Over half of our students  
all over the world live in  
**multidimensional  
poverty**



**WILL YOU MAKE  
THE DIFFERENCE IN  
THEIR LIVES?**

# Join the 1 La Salle Campaign!

with your **volunteer activity!**

Join the 1 La Salle Campaign with your volunteer activity! Engage with your Lasallian Family and change the world through education.

Create educational opportunities for the most vulnerable members of our family through an international volunteer experience tailored to the needs of our communities and your unique talents and stories.

Get in touch with us by clicking here: <https://www.lasalle.org/en/1-la-salle/contact-volunteers/>



La  Salle  
FOUNDATION



@lasallefoundation  
[www.lasallefoundation.org](http://www.lasallefoundation.org)

